



Pier One Theatre Program Advertising Opportunity

Pier One Theatre is an inclusive community organization presenting quality live theatre performance and instruction on the Kenai Peninsula. We have been producing live theatre on the Kenai Peninsula since 1973. We are excited to share our 2024 season of theatre with you! The shows will range from a one-man show in March through a full summer of drama, comedy and music at the Spit Theatre and ending with a big musical in the fall. We will also present a choral concert in April, youth theatre camps, one night shows at pop-up locations, and a 10-minute play festival. Check out the details on the back of this page!

We are looking for businesses interested in purchasing ad space in our various programs. You could choose to support the entire season or just purchase an ad for your favorite project. We expect to produce a total of approximately 49 performances with a projected audience of 4,610.

The printed programs for all of these productions will be 5" X 8 1/2" and all ads will be black & white. Electronic ad copy is preferred but we can create an ad from scratch or from a business card. If it needs to be built from scratch there will be an additional \$25 graphics charge. To be included in the very first show (March 29 & 30) we must receive your ad by March 20 however ads can be added throughout the season.

2024 SEASON AD

Full Page 5"w X 8"h	___ @ \$1200	_____
Half Page 5"w X 4"h	___ @ \$800	_____
Quarter Page 5"w X 2"h	___ @ \$500	_____
	SUB TOTAL	_____

SPECIFIC PROJECT AD

NAME OF PROJECT(S) _____

Full Page 5"w X 8"h	___ @ \$200	_____
Half Page 5"w X 4"h	___ @ \$125	_____
Quarter Page 5"w X 2"h	___ @ \$75	_____
	SUB TOTAL	_____

GRAPHICS CHARGE _____ @ \$25 _____

GRAND TOTAL _____

PROJECT LIST (see next page for synopsis):

Every Brilliant Thing – one man show at HCOA in March 29 & 30

Choral Concert – community choir concert at Mariner Theatre April 30

Harvey – May 17 – June 1

Hamlet – Youth Theatre production June 20 – 29

The Addams Family: A New Musical – July 11 - 28

Falstaff and the Endless Machine – August 8 - 18

10 Minute Play Festival – workshop and shows, end of August

One Night Stands – occurring throughout the summer

Fiddler On the Roof – at Mariner Theatre October 10 - 20

Business Name _____

Contact Person _____ Phone number _____

Email _____ Need Graphics? Yes No

Please call the Pier One Office at 226-2287 to reserve your space and/or mail this form with payment (check or cash) to: Pier One Theatre, Inc. 332 E Pioneer Avenue, #3, Homer, AK 99603

Electronic ad copy should be submitted directly to Laura Norton at laura@pieronetheatre.org

If you would like to pay by credit card please fill out the information below. There will be a 3% service charge on all credit card payments.

Name on card _____

Card Number _____

Expiration date _____ CVC _____

Billing Zip _____

PIER ONE THEATRE 2024 PROJECT LIST

March 29/30 at HCOA:

EVERY BRILLIANT THING

by Duncan Macmillan, with Jonny Donahoe

Directed and performed by Curtis Jackson, Assisted by Jennifer Norton

THE STORY: You're six years old. Mum's in hospital. Dad says she's "done something stupid." She finds it hard to be happy. So you start to make a list of everything that's brilliant about the world. Everything that's worth living for. 1. Ice cream. 2. Kung Fu movies. 3. Burning things. 4. Laughing so hard you shoot milk out your nose. 5. Construction cranes. 6. Me. You leave it on her pillow. You know she's read it because she's corrected your spelling. Soon, the list will take on a life of its own. A play about depression and the lengths we will go to for those we love.

April 30 at the Mariner Theatre

KENAI PENINSULA COMMUNITY CHORUS CONCERT

May 16-26 (3 weekends) at the Spit Theatre:

HARVEY by Mary Chase

Winner of the 1945 Pulitzer Prize for Drama.

Directed by Val Sheppard

THE STORY: Elwood P. Dowd insists on including his friend Harvey in all of his sister Veta's social gatherings. Trouble is, Harvey is an imaginary six-and-a-half-foot-tall rabbit. To avoid future embarrassment for her family—and especially for her daughter, Myrtle Mae—Veta decides to have Elwood committed to a sanitarium. At the sanitarium, a frantic Veta explains to the staff that her years of living with Elwood's hallucination have caused her to see Harvey also, and so the doctors mistakenly commit her instead of her mild-mannered brother. The truth comes out, however; Veta is freed, and the search is on for Elwood, who eventually arrives at the sanitarium of his own volition, looking for Harvey. But it seems that Elwood and his invisible companion have had a strange influence on more than one of the doctors. Only at the end does Veta realize that maybe Harvey isn't so bad after all.

June 20-30 (2 weekends) at the Spit Theatre:

HAMLET by William Shakespeare

A Youth Theatre/Mud Bay Bards Production directed by Kathleen Gustafson

THE STORY: The ghost of the King of Denmark tells his son Hamlet to avenge his murder by killing the new king, Hamlet's uncle. Hamlet feigns madness, contemplates life and death, and seeks revenge. His uncle, fearing for his life, also devises plots to kill Hamlet. The play ends with a duel, during which the King, Queen, Hamlet's opponent and Hamlet himself are all killed.

July 11-28 (3 weekends) at the Spit Theatre:

THE ADDAMS FAMILY - A NEW MUSICAL, book by Marshall Brickman, Rick Elice, Music & Lyrics by Andrew Lippa

Directed by Jennifer Norton & Eric Simonsen

THE STORY: A comical feast that embraces the wackiness in every family, features an original story and it's every father's nightmare: Wednesday Addams, the ultimate princess of darkness, has grown up and fallen in love with a sweet, smart

young man from a respectable family— a man her parents have never met. And if that wasn't upsetting enough, Wednesday confides in her father and begs him not to tell her mother. Now, Gomez Addams must do something he's never done before— keep a secret from his beloved wife, Morticia. Everything will change for the whole family on the fateful night they host a dinner for Wednesday's "normal" boyfriend and his parents.

August 8-18 (2 weekends) at the Spit Theatre:

FALSTAFF AND THE ENDLESS MACHINE

By Jared Michael Delaney

THE STORY: A young Jack Falstaff wants nothing more than to be a knight in the king's service, to prove his valor and worth to his fellows at the Boar's Head Tavern and himself. But when enlisted in service, he is faced with hard choices between friendship and duty, love and the law, honor and orders. Cynics aren't born, they're made. A possible history of Shakespeare's legendary creation.

August 19- September 1 at the Spit Theatre:

10 MINUTE PLAY FESTIVAL (& WORKSHOP)

October 10-20 or 17-27 (2 weekends) at the Mariner Theatre

FIDDLER ON THE ROOF by Joseph Stein, Jerry Bock, Sheldon Harnick

Directed by Jennifer Norton & Mark Robinson

THE STORY: Set in the little village of Anatevka, the story centers on Tevye, a poor milkman, and his five daughters. With the help of a colorful and tight-knit Jewish community, Tevye tries to protect his daughters and instill them with traditional values in the face of changing social mores and the growing anti-Semitism of Czarist Russia. Rich in historical and ethnic detail, *Fiddler on the Roof's* universal theme of tradition cuts across barriers of race, class, nationality and religion, leaving audiences crying tears of laughter, joy and sadness.